



BUILD CHANGE

Corporate Partnership Guide



Building a Safe, Resilient World

Our mission is to greatly reduce deaths, injuries, and economic losses caused by housing and school collapses due to earthquakes, extreme weather, and fires.

We believe that all people have the right to live and learn in homes and schools that will protect them from natural disasters.

Build Change saves lives in earthquakes, extreme weather, and fires by working with people to build homes and schools that will protect their families and children.

- We focus on permanent solutions, implemented on a local, sustainable level.
- We create designs for disaster-resistant houses and schools that use local styles and materials.
- We train builders and engineers in disaster-resistant design and construction, so they can build safe houses and schools.
- We provide recommendations for small, affordable improvements to local building techniques.
- We educate local communities on disaster safety and preparedness to encourage the demand for safe buildings.
- We work alongside homeowners and support their decisions about the design and layout of their own home.
- We facilitate access to insurance, subsidies, and incentive-based funds for homeowners to rebuild or retrofit their homes. This financing is coupled with technical assistance provided by our staff of local engineers.
- We work with local small businesses to make their bricks and concrete blocks stronger.
- We work with governments to develop building standards and national training programs so that safer building occurs on a national scale.

200,000,000 people are at risk

Natural disasters cause nearly 90,000 deaths worldwide every year. 97% of these deaths occur in emerging nations, largely due to the collapse of buildings.



Create permanent change in construction practice by building local skills and stimulating local demand.

Our Work

Theory of Change

Earthquake-resistant construction will become common only if the right technology is locally available, widely known, and culturally accepted. Plus, the cost must be competitive with existing and commonly used (but vulnerable) building methods.

Our theory of change involves overcoming three barriers to adoption common to so many development challenges: money, technology, people.

People

Someone has to want the house to be safe. Build Change stimulates demand for safe housing by making it easy for homeowners, governments, and NGOs to understand and implement basics of safe building.

Money

If people do not have enough money to build a safe house, they won't. Build Change facilitates access to subsidies with strings attached and incentive-based housing microfinance. In Colombia, Build Change is partnering with the Bogota city government to use subsidies for housing improvements as incentives for strengthening buildings. In Haiti, Build Change is partnering with Sogesol, the microfinance subsidiary of Sogebank, to provide loans for strengthening buildings.

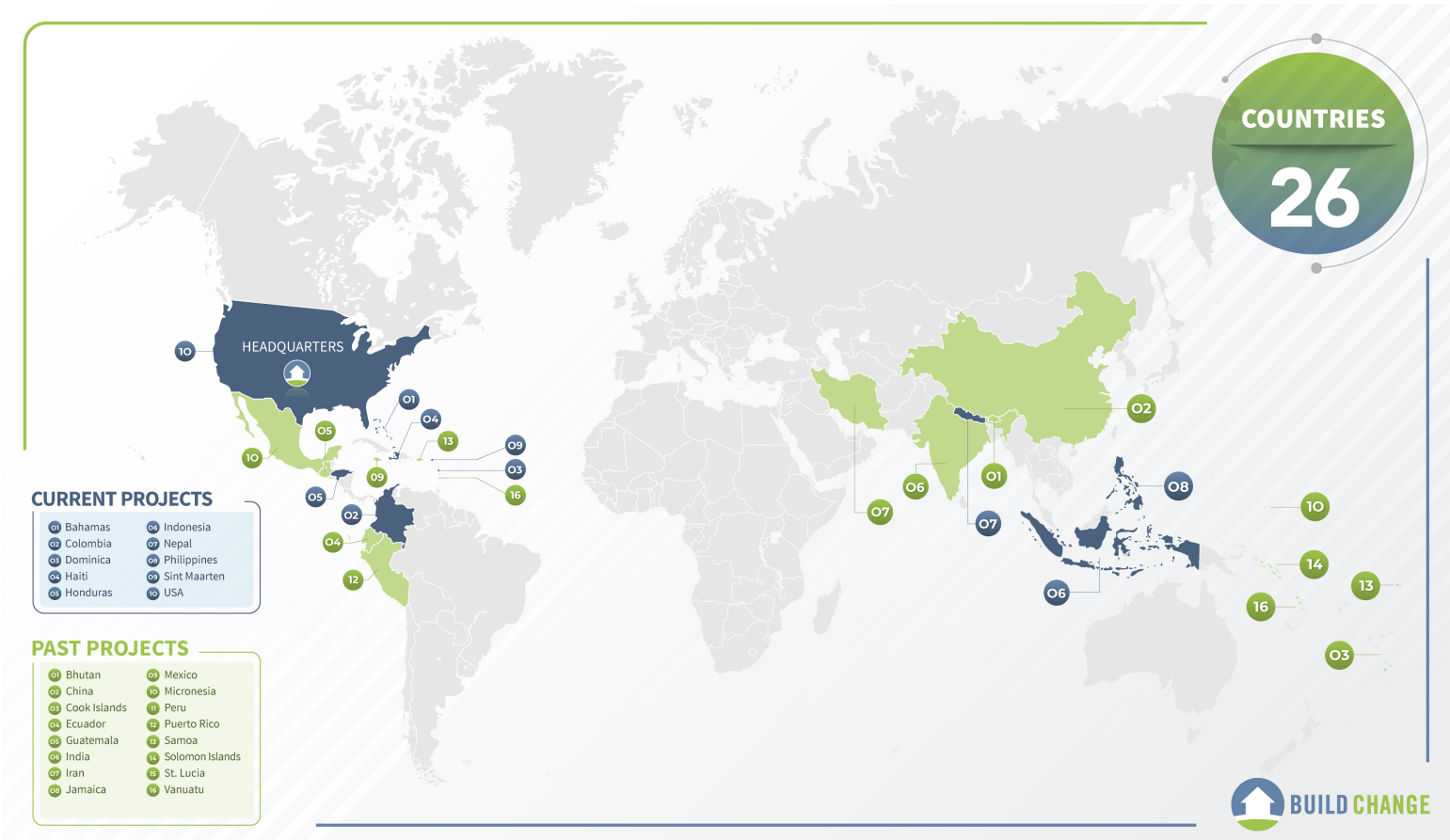
Technology

The right building technology must be locally available, widely known, and cost-competitive. We emphasize small, low-cost changes to existing, culturally preferred technologies and train local professionals how to build safely with them.





Our Global Impact



214,126
SAFER BUILDINGS



524,152
SAFER PEOPLE



85,218
PEOPLE TRAINED



34,479
JOBS CREATED



149
ORGS CHANGED

Together we can save countless lives.





Awards, Accolades, and Press

“Build Change has made unprecedented progress over the past 10 years in reducing future earthquake casualties in developing countries. By investing in Build Change, RMS is helping to minimize loss and risk in communities with the least resources to cope with disasters.”

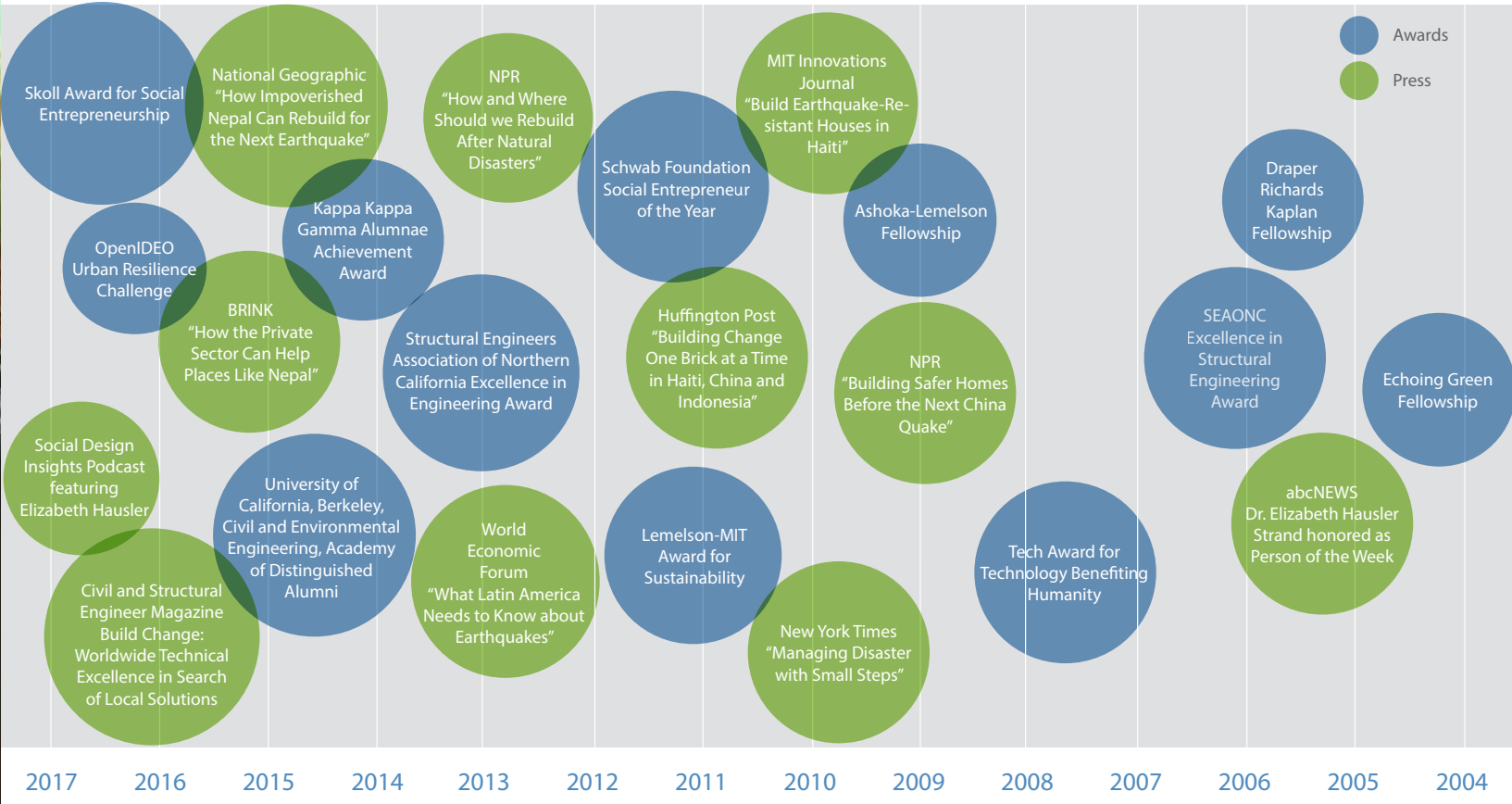
– Hemant Shah
Co-Founder and CEO
RMS

“Dr. Hausler’s work proves that the wheel doesn’t need to be re-invented. Innovation as a result of smart improvements to existing technologies can be equally effective. Elizabeth is a remarkable example of someone whose work is a catalyst for wide-scale adoption by using a model that is economically and socially sustainable.”

– Joshua Schuler
Executive Director
Lemelson-MIT Program

“The Autodesk Foundation supports Build Change because of their focus on driving positive impact with innovative and user-centered design. We are also impressed by their visionary leadership and collaboration with diverse stakeholders to save lives. Our mission is to invest in the most impactful organizations using design to create a better world, and Build Change is well-aligned with that vision.”

– Joe Speicher
Executive Director
Autodesk Foundation



Leverage international technical excellence to create local solutions.

Build Change has been a Clinton Global Initiative member and commitment-maker since 2010, completing six commitments with another underway. Build Change's CEO is a member of the World Economic Forum Global Agenda Council on Risk and Resilience.



Build Change Impact Partners

Global Platform Partners



The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors. The Organization is a part of the Global Red Cross network, found in 187 countries.



Since 1952, The Caterpillar Foundation has been dedicated to transforming lives in the communities where we live and work around the world. We champion programs that support education, environment and emergency relief.



The Autodesk Foundation is the first foundation to focus investment exclusively on the people and organizations using design for impact. The Foundation seeks out designers who are the catalysts of the design-led revolution now underway.



Bohemian Foundation envisions a community that nurtures and inspires all of its members to continually improve their quality of life and pass this legacy on to the generations that follow.



Global Communities is an international non-profit organization that works closely with communities worldwide to bring about sustainable changes that improve the lives and livelihoods of the vulnerable.



At the Draper Richards Kaplan Foundation, we have one singular belief that drives everything we do. We believe that with early funding and rigorous support, exceptional social entrepreneurs tackling some of society's most complex problems, can make the world a better place.



With its activities, the Hilti Foundation strives to promote sustainability and strengthen the fundamental qualities of a modern society. The Foundation uses its projects to offer disadvantaged people the opportunity to independently improve their situation in life and to develop self-confidence.



The JTI Foundation helps less privileged people and victims of natural or man-made disasters improve their quality of life by supporting organizations that implement programs we believe are relevant and appropriate.



For over 60 years, Lloyd's Charities Trust has been providing charitable support to a wide range of local, national and international charities on behalf of the Lloyd's market. We support efforts to make London greater, respond to disaster, and prepare for the future.



RMS is the world's largest catastrophe modeling company, and the only of its kind to deliver its global suite of catastrophe models within a rich ecosystem incorporating all sources of risk.



The Skoll Foundation, founded by Silicon Valley entrepreneur Jeff Skoll in 1999, invests in, connects and celebrates social entrepreneurs and the innovators who help them solve the world's most pressing problems. For details visit www.skollfoundation.org.



Haiti's Housing Construction and Public Buildings Unit (UCLBP in French) coordinates the implementation of public construction projects and housing in Haiti. The Unit has been a leading force behind reconstruction after the 2010 earthquake.



World Vision provides emergency assistance to children and families affected by disasters and conflict, partners with communities for long-term solutions to alleviate poverty, and advocates for justice on behalf of the poor.



USAID is the lead U.S. Government agency that works to end extreme global poverty and enable resilient, democratic societies to realize their potential. The Agency partners to end extreme poverty and promote resilient, democratic societies while advancing our security and prosperity.

Changemakers

BLUE DAWN FOUNDATION



Retrofitters



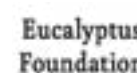
Conrad-Shah Family Fund



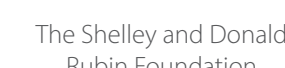
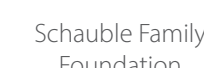
The Elmo Foundation



Builders



Brickmakers



Work with Us

Global Platform Partner

\$100,000+ commitment per year for 3 years

- Opportunities for employee engagement with Build Change
- Volunteer opportunities for employees at Build Change project site
- Logo displayed in-country on buildings or training materials
- Feature in Build Change eNewsletter
- Quarterly posts about partnership on social media
- All benefits listed under Changemaker

Changemaker

\$100,000+

- Speaking engagement with Build Change CEO
- Recognition at Build Change promotional activities
- Quarterly briefs about the achievements the funding has enabled
- All benefits listed under Retrofitter

Retrofitter

\$50,000+

- Post about partnership on Build Change social media
- Personalized recognition from Build Change program site
- All benefits listed under Builder

Builder

\$20,000+

- Hyperlinked logo in Build Change annual report, website, and corporate partnership materials
- Permission to use Build Change logo on marketing collateral

Brickmaker

\$10,000+

- Logo in Build Change annual report, website and corporate partnership materials
- Permission to use Build Change logo on marketing collateral

Improve building quality, reduce risk, and
save lives.



BUILD CHANGE

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Global Offices

- Colombia
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- Haiti
- Indonesia
- Nepal
- Philippines

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