



**Build  
Change®**



# **Corporate Partnership Guide**

— 2025 —

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# Introduction

## Welcome from Our CEO

Dear Valued Partner,

On behalf of the entire Build Change team, I extend a warm welcome. For over two decades, Build Change has been driven by a singular, urgent mission: that every home is disaster-resilient. We believe that everyone deserves to live in a safe home, protected from the impacts of disasters and extreme weather.

Our work, spanning continents and diverse communities, is not just about bricks and mortar; it's about empowering people, fostering local expertise, and building a foundation for sustainable development. We've seen firsthand the devastating impact of earthquakes, hurricanes, and other hazards, and we know that a systemic approach that promotes resilient construction is the most effective way to prevent loss of life and livelihoods.

This guide is an invitation to join us on this critical journey. As a corporate partner, your support—whether through financial contributions, in-kind donations, pro bono services, or employee engagement—is absolutely vital. Together, we can amplify our impact, reach more vulnerable communities, and build a safer, more resilient world for generations to come.

Thank you for considering a partnership with Build Change. We look forward to exploring how we can build a stronger, safer future, together.

Sincerely,



**Juan Caballero, CEO Build Change**





## Purpose of this Guide

This Corporate Partnership Guide serves as a comprehensive resource for organizations interested in collaborating with Build Change. Our aim is to provide a clear understanding of Build Change's mission, our impactful work in building disaster-resilient communities, and the diverse opportunities available for corporate engagement. This guide will illustrate how a partnership with Build Change can align with your corporate social responsibility objectives, enhance your brand, and provide meaningful engagement opportunities for your employees, all while contributing to a safer and more sustainable world.

## About Build Change

Build Change is a global leader in systems change for resilient housing. Our engineers, builders, coders, policy advocates, and lending partners provide urgently needed housing solutions in the world's most disaster-prone countries. Shifting power to families since 2004, Build Change has safeguarded over \$5.2 billion in housing infrastructure assets across Latin America, the Caribbean, Africa, and Asia-Pacific, improving the lives of over 1.4 million people by building new or retrofitting more than 282,000 buildings, at a cost of \$51 per safer person.



# Partnering with Build Change: Our Value Proposition

## Aligning Our Values



### **BUILD CHANGE OFFERS**

- Disaster prevention
- Community partnerships
- Permanent, safe houses and schools



### **Measurable, scalable, resilience-building solutions**



### **CORPORATE PARTNER NEEDS**

- Employee engagement
- Driving positive social impact to communities
- Strong brand presence

## For Our Partners

At a time when sustainable impact has never been more important, CSR leaders strive to meet their organizations' ethical, social, and global commitments while aligning with mission and vision. Critical to success are collaborative partnerships to build innovation, trust, and compelling engagement opportunities for all. Our goal: create measurable outcomes for both stakeholders and global communities in a world where customers, employees, and partners need companies to be forces for positive change.

## Why Build Change

Sustainable impact is essential, and Build Change empowers corporate leaders to align ethical, social, and global commitments with tangible outcomes. We partner with corporations to leverage their resources alongside our policy, financing, and technology solutions, helping vulnerable communities adapt and build resilient housing and schools before and after disasters. Our collaborative model creates jobs, stimulates local economies, and fosters innovation and trust. Beyond immediate relief, we deliver permanent, systemic solutions—empowering homeowners and communities to rebuild stronger, safer environments. Join us to transform your corporate strategy into real, measurable change for stakeholders and global communities alike.





# Impact Metrics

## ▀ Systems Change



Safer People  
**1,439,401**

Safer Buildings  
**283,130**

## ▀ Safety & Resilience



People Trained  
**110,981**

Polices Impacted  
**86**

## ▀ Economic Prosperity



Assets Protected  
**\$5,285,081,733**

## ▀ Climate Sustainability



CO2 Emissions Reduced  
**2,204,800.42**



*RMS employees visit  
Philippines as part of an Impact Trek*

## Tangible Benefits of Partnership

Partnering with Build Change offers your organization a unique opportunity to achieve significant social impact while also realizing a range of strategic business benefits. Our collaborations are designed to be mutually beneficial, driving positive change in vulnerable communities and enhancing your corporate profile.



## Driving Impact

Your partnership directly translates into tangible, life-saving outcomes. By supporting Build Change, you contribute to strengthening homes and schools, protecting lives, and fostering economic stability in communities vulnerable to disasters. Achieving sustainable development isn't possible without resilient housing. Housing directly and indirectly contributes to the accomplishment of 15 of the 17 United Nations Sustainable Development Goals (SDGs), making it an essential area for multi-sectoral partnerships bringing the private, public and nonprofit sectors together.

investors, and stakeholders.

## Employee Engagement & Development

A partnership with Build Change provides invaluable opportunities to engage and develop your employees. We offer various avenues for participation, including skills-based volunteering where employees can apply their professional expertise (e.g. engineering, project management, marketing) to real-world challenges, as well as traditional volunteer opportunities where feasible. These initiatives boost employee morale, foster team building, enhance professional skills, and cultivate a sense of purpose and pride within

your workforce.

## Market Leadership & Innovation

By investing in disaster resilience and sustainable development, your organization demonstrates leadership in addressing pressing global challenges. This partnership positions you at the forefront of innovative solutions in disaster risk reduction and climate adaptation. There are also opportunities for co-creation, where your expertise can merge with ours to develop groundbreaking approaches to resilient infrastructure, potentially opening new markets or demonstrating new applications for your

## Brand Enhancement & Reputation

Aligning with Build Change, a globally recognized leader in disaster-resilient construction sector systems change, significantly enhances your brand's reputation as a socially responsible and forward-thinking organization. This partnership offers a compelling narrative for your marketing and public relations efforts, showcasing your commitment to global development and disaster resilience. Opportunities for positive media coverage, joint press releases, and public recognition will elevate your brand's visibility and standing among consumers,



products and services.

## Networking & Thought Leadership

Collaborating with Build Change provides exclusive access to our extensive network of international experts. You'll gain opportunities to participate in high-level industry events, conferences, and roundtables, allowing your organization to contribute to and shape global discussions on resilience, sustainability, and humanitarian aid. This platform enables valuable networking and positions your company as a thought leader in corporate social responsibility and disaster preparedness.



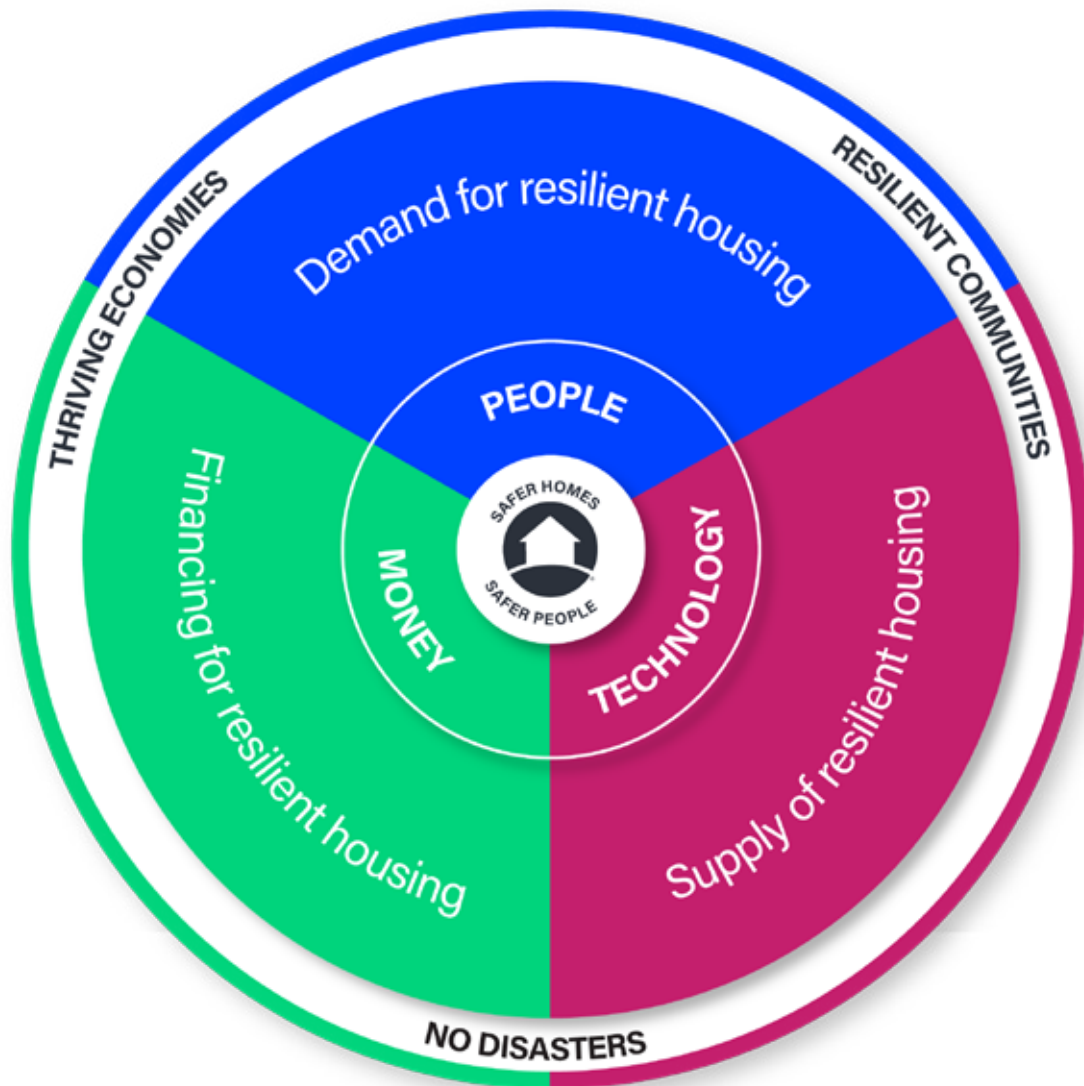
# Understanding Build Change: Our Approach and Expertise

At Build Change, our strength lies in our deep technical expertise combined with a profound commitment to local empowerment. We don't just build structures; we build local capacity, ensuring that communities can withstand future disasters long after our direct involvement.



## Our Unique Model - People, Money, Technology

Our approach is rooted in a comprehensive strategy that leverages People & Policy, Money, and Technology—empowering communities to build lasting resilience.



### People/Policy

Focusing on local capacity building, we train homeowners, builders, engineers, and government officials, ensuring knowledge transfer and sustainable impact. We also advocate for and support the development and enforcement of stronger building policies and codes that prioritize safety and resilience.

### Money

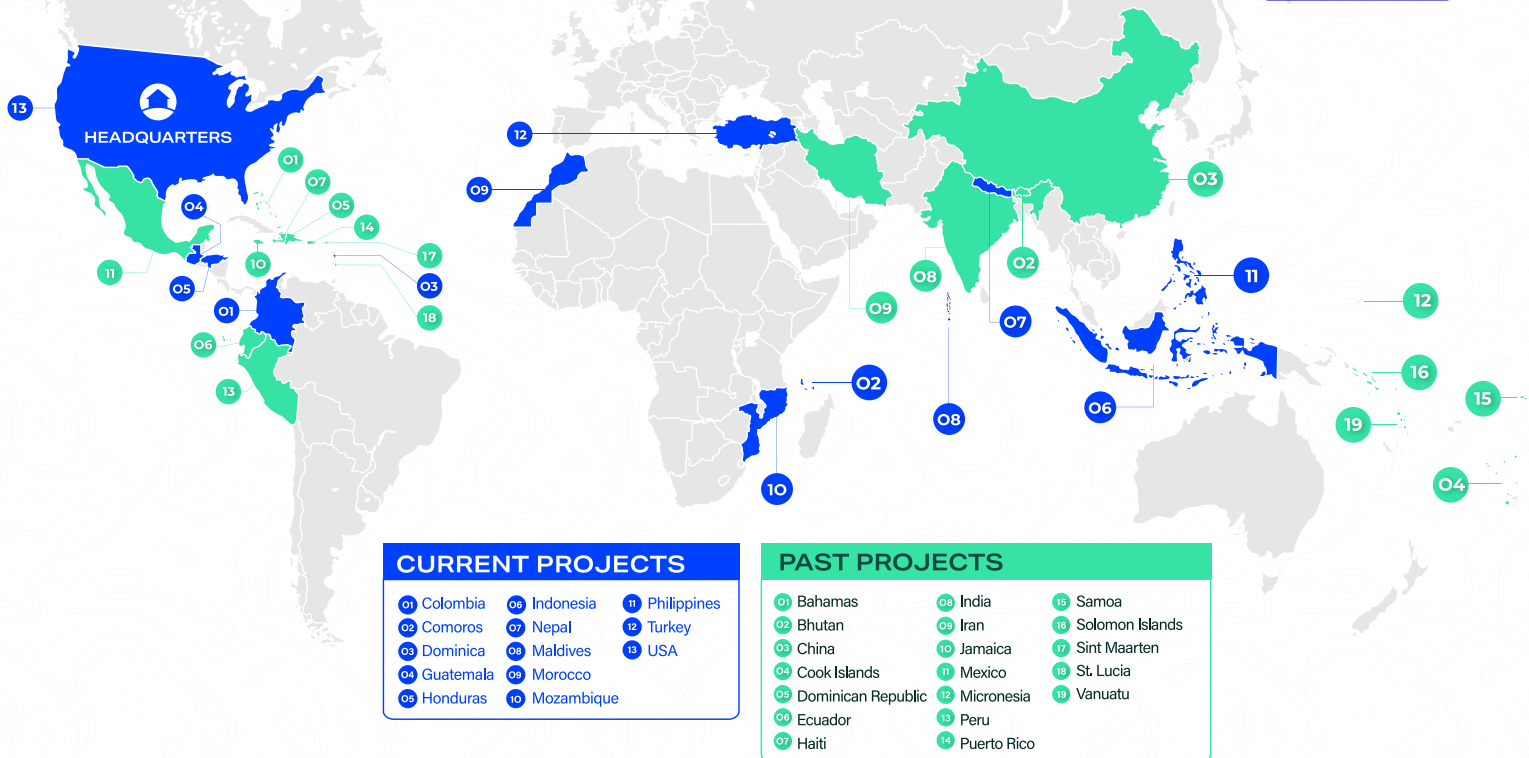
Facilitating access to financing for resilient construction, we enable vulnerable families and communities to invest in safer homes and infrastructure. This includes working with financial institutions and developing innovative financing mechanisms.

### Technology

Utilizing and adapting appropriate engineering and construction technologies for earthquake- and hurricane-resistant building, ensuring that solutions are both effective and suitable for local contexts and materials. This includes innovative designs and digital tools to enhance efficiency and quality. This holistic approach integrates technical expertise with community empowerment, policy reform, and financial solutions to achieve sustainable and widespread impact.

## Our Geographies

COUNTRIES  
**32**



## Key Program Areas

Our work is structured around critical areas that address the full lifecycle of disaster resilience:



### Safe Housing Construction & Retrofitting

We provide technical assistance and training for building new homes and strengthening existing ones to withstand disaster and climate hazards.



### Resilient School Infrastructure

Ensuring children have safe learning environments by designing and implementing resilient school construction and retrofitting projects.



### Post-Disaster Reconstruction & Recovery

Supporting communities in rebuilding stronger and safer after a disaster, focusing on resilient techniques and sustainable recovery.



### Climate-Resilient Building Practices

Integrating climate change adaptation strategies into construction, addressing risks from extreme weather events, and promoting sustainable building materials.



### Policy & Advocacy for a Stronger Resilient Housing Ecosystem

Working with governments and global partners to develop, adopt, and enforce effective building codes and policies that prioritize safety and resilience.





# Partnership Models: Ways to Engage

Build Change offers a variety of flexible partnership models designed to align with your organization's unique goals, resources, and philanthropic priorities. We are committed to co-creating a partnership that maximizes both social impact and mutual benefit. Partnerships can include one or more of the following models:



## Financial Contributions

Direct financial support is fundamental to our ability to deliver life-saving programs and scale our impact.

### Unrestricted Funding

This provides Build Change with the agility and flexibility to allocate resources where they are most critically needed, supporting our core operations, driving innovation, and enabling rapid response capabilities in the wake of disasters.

### Program-Specific Funding

Partners can direct their investment towards a particular project, geographic region, or thematic area that aligns closely with their strategic interests. Examples include funding a specific school reconstruction project, a training program in a new country, or initiatives focused on climate-resilient building.

### Matching Gift Programs

Encourage your employees to contribute to our mission by amplifying their personal donations through corporate matching. This demonstrates a shared commitment to our cause and fosters a culture of philanthropy within your organization.

### Cause Marketing

Integrate your products or services with a social cause by dedicating a portion of sales or proceeds to Build Change. This approach engages consumers, enhances brand loyalty, and generates significant support for our work.

### Event Sponsorship

Gain prominent visibility and recognition for your brand by sponsoring Build Change events, fundraisers, or conferences. This provides an opportunity to reach a dedicated audience of supporters, stakeholders, and potential collaborators.





## In-Kind Contributions

Donations of goods and services can significantly enhance our operational efficiency, reduce costs, and improve the delivery of our programs on the ground.

### Donation of Materials, Equipment, or Software

Providing essential resources such as resilient building materials, specialized engineering software, communication tools, or office equipment directly supports our field operations and technical work, enabling us to deliver higher quality and more efficient programs.

### Logistical Support

Offering your company's expertise or resources in areas like transportation, warehousing, or supply chain management can help us deliver vital aid and materials more efficiently and cost-effectively to vulnerable communities, particularly in challenging post-disaster environments.







## Employee Engagement

Engaging your employees with Build Change fosters a profound sense of purpose, strengthens teamwork, and provides unique opportunities for professional and personal development.

### Skills-Based Volunteering

Employees utilize their professional skills to contribute to specific Build Change projects or address organizational needs, offering a high-impact volunteering experience that leverages their expertise.

### Traditional Volunteering

Where feasible and impactful, we offer opportunities for hands-on employee involvement in our projects, providing a unique and memorable team-building experience that connects volunteers directly to our mission.

### Employee Fundraising Campaigns

Empower your employees to organize and participate in fundraising initiatives on behalf of Build Change, fostering a sense of collective impact and shared responsibility for building resilience.

### Employee Giving Programs

Facilitate easy and consistent support for Build Change through workplace giving campaigns, such as payroll deductions, making it convenient for your employees to contribute regularly.



## Pro Bono Services

Leveraging your company's professional expertise can provide invaluable strategic and operational support to Build Change, strengthening our organizational capacity and amplifying our reach.

### Leveraging Corporate Expertise:

Your employees can apply their specialized skills in areas such as legal counsel, marketing strategy, human resources, IT infrastructure development, strategic planning, or financial management to support our organizational needs, enhancing our efficiency and effectiveness.

### Technical Expertise:

Engineers, architects, data analysts, and supply chain specialists from your team can provide critical technical assistance directly to our programs, enhancing design, improving implementation methodologies, and refining impact measurement.



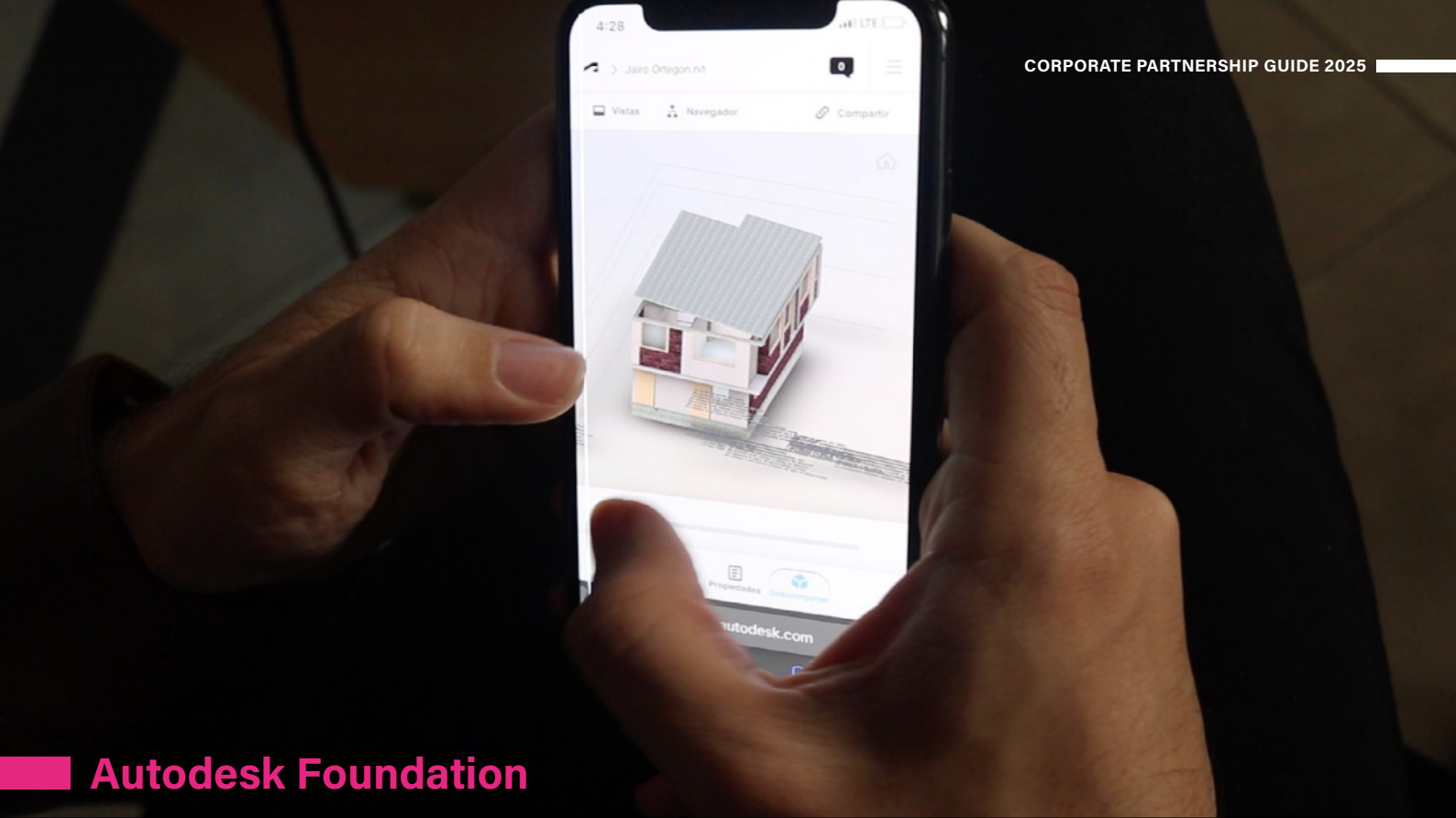




# Our Collective Impact: Success Stories and Testimonials

The true power of partnership with Build Change is best illustrated through the tangible results and transformed lives in communities around the world. This section showcases how our collaborations turn shared vision into real-world impact, demonstrating the profound difference we can make together.





## Autodesk Foundation

The Autodesk Foundation has been a pivotal partner in advancing Build Change's mission, demonstrating the profound impact that strategic philanthropic and pro bono support can have on global resilience efforts. Their commitment extends beyond financial contributions, leveraging Autodesk's expertise in design and engineering software to enhance our technical capabilities and scale our reach.

### Type of Partnership

Financial Contributions, Pro Bono Services, Technology Support.

### What was Achieved

Autodesk Foundation's funding enabled Build Change to expand programs in regions like the Philippines, Nepal, and Haiti. Their pro bono technical assistance, including employee volunteering in structural engineering and software development, facilitated the creation of innovative digital tools for safer construction, streamlining design processes and improving data analysis.

### Impact on Communities

This partnership strengthened thousands of homes and schools, protecting countless lives. By enhancing Build Change's technical capacity, Autodesk Foundation accelerated the adoption of resilient building practices, making resilient design more accessible and empowering local builders. This led to more resilient infrastructure and reduced economic losses.

"The Autodesk Foundation supports Build Change because of their focus on driving positive impact with innovative and user-centered design. We are also impressed by their visionary leadership and collaboration with diverse stakeholders to save lives. Our mission is to invest in the most impactful organizations using design to create a better world, and Build Change is well-aligned with that vision." Joe Speicher, Chief Sustainability Officer, Autodesk

## Risk Management Solutions (RMS)

RMS (Risk Management Solutions) has been a strategic partner to Build Change, providing critical support that has significantly enhanced our understanding and application of risk modeling in disaster resilience. Their expertise in catastrophe risk management has been invaluable in refining our strategies and demonstrating the long-term economic benefits of resilient construction.

### Type of Partnership

Pro Bono Services, Strategic Partnership, Data & Analytics Support

### What was Achieved

RMS provided Build Change with pro bono access to their advanced catastrophe modeling expertise and risk assessment tools. This allowed us to quantify risk reduction from resilient building programs, analyze hazard impact on various building types, and gain data-driven insights. Their support was crucial in demonstrating the return on investment for resilient construction to stakeholders.

### Impact on Communities

The partnership led to more informed decision-making in vulnerable communities, enabling local governments and homeowners to prioritize safety investments. By bridging the gap between engineering and financial risk, RMS helped make the case for resilience more accessible and actionable, leading to more effective disaster risk reduction and greater economic stability.

**“By investing in Build Change, RMS is helping to minimize loss and risk in communities with the least resources to cope with disasters”**

*Hemant Shah, Co-Founder, RMS*







## Holcim

Holcim, a global leader in sustainable building solutions, has partnered with Build Change to advance the use of innovative, resilient, and sustainable construction materials and techniques in vulnerable communities worldwide. This collaboration leverages Holcim's expertise in cement, concrete, and aggregates to enhance the safety and environmental performance of our building programs.

### Type of Partnership

Financial Contributions, In-Kind Contributions, Strategic Partnership, Research & Development.

### What was Achieved

Holcim's support is enabling Build Change to pilot and scale sustainable and resilient building materials in our projects. Their in-kind contributions and technical expertise have been crucial in developing and testing new, durable, and environmentally friendly construction methodologies. This partnership also fostered joint research into low-carbon solutions for resilient housing.

### Impact on Communities

This collaboration is resulting in safer, more durable, and environmentally responsible homes and schools in disaster-prone areas. By integrating sustainable building practices, communities benefit from structures resilient to natural hazards with a reduced environmental footprint. This partnership also builds local capacity in innovative, sustainable construction techniques.







# Partner Support & Contact

At Build Change, we are dedicated to ensuring that every partnership is impactful, transparent, and rewarding. We offer comprehensive support to our corporate partners, providing clear communication and tailored engagement opportunities. When you partner with us, you can expect:



**Dedicated Partnership Manager:**

A designated Build Change team member will serve as your primary point of contact, ensuring seamless communication, personalized support, and alignment with your strategic objectives.

**Regular Impact Reports and Updates:**

We provide consistent and transparent reporting on the progress and impact of your investment, including detailed metrics, success stories, and financial accountability.

**Opportunities for Site Visits:**

Where appropriate and feasible, we offer opportunities for partners to visit our project sites, allowing you to witness firsthand the tangible impact of your support and engage directly with the communities you are helping.

**Tailored Engagement Opportunities:**

Beyond financial support, we work closely with you to identify and develop unique engagement opportunities, such as employee volunteering programs, pro bono service projects, or joint innovation initiatives, that align with your corporate values and employee interests.

**Recognition and Visibility:**

We are committed to recognizing our partners' contributions through various channels, including mentions on our website, social media, annual reports, and other public communications, enhancing your brand's visibility and reputation.

# Contact Us

We welcome the opportunity to discuss how your organization can join Build Change in building a safer, more resilient world. Please reach out to our partnership team to explore collaboration opportunities tailored to your interests.

**Contact Monica Schroeder**  
**Vice President of Global Engagement**  
[development@buildchange.org](mailto:development@buildchange.org)

## Get started today.





